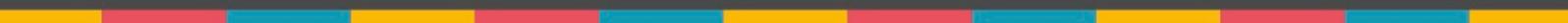




MIZEN FOUNDATION



Fundraising Pack



Thank you

Thank you for joining us on our journey for peace and choosing to support our work building safer and more peaceful communities

Since founding the charity, the kindness of communities across the UK has enabled us to continue sharing Jimmy's story and helped to fulfil the potential of young people to build Safe Havens in their communities.

This fundraising pack will give you all the information you need to make your fantastic idea a reality! We love to hear from our fundraisers, so as soon as you're ready to launch your event then please let us know and we can be on hand to provide further support and share your amazing fundraising efforts. To tell us about your event please email

hello@mizenfoundation.org



This pack includes:

Fundraising tips

Charity Information

Event ideas

How to pay money in

Sponsorship form

Gift Aid donation form



Fundraising Tips

Before you start, set a realistic fundraising target

Decide on how you are going to collect the funds, whether this is through cash donations or an online platform. To do it online, you can set up an online fundraising page at JustGiving. This fundraising tool is simple to use and is linked to Mizen Foundation, so we'll be notified when you set up your event.

Vist [JustGiving.com](https://www.justgiving.com)

Decide on how you are going to publicise your event

You might put posters up around your local area or workplace, create a Facebook event or message friends and family. Social media is a great and simple way to reach your audience. Make sure you tag us in posts @mizenfoundation and we'll help you spread the word



Why not see if you can get match funding from your workplace?

Some employers will double your fundraising by donating a pound for every pound raised

Show your guests or sponsors where the money goes

Find out more by emailing hello@mizenfoundation.org

Email [Mizen Foundation](mailto:hello@mizenfoundation.org)



Event Ideas

Here are some fun ways that supporters have fundraised for us in the past.

- Why not organise a sports event. This could be a five-a-side football tournament or golf day that brings your local community together
- A sponsored walk is a great way to get active. There are plenty of walking routes, resources and groups online to help inspire your event
- Test your baking skills or cake decorating and organise a cake sale in your local school or community centre
- Quiz nights are a great way to bring people together for a fun evening. You can also add the addition of a raffle to help you reach your fundraising target. See page seven for more ideas
- Why not set yourself a personal challenge. We've had people take on the Great North Run, London Marathon and the mammoth task of attempting to try one new sport every week for a whole year!

We love to hear how our fundraisers are getting along with their events. Make sure you send us any photos of your preparation and keep us up to date with how it's going. We'll help you promote the event by sharing these on our social media and through our website.



Stay in touch with #MizenFoundation





Charity Information

When you're ready to start promoting your event, it's important to let friends, family, colleagues and your community know who you are raising money for. Please use the following information when creating and promoting your event.

Following the murder of 16-year-old Jimmy Mizen in May 2008, the Mizen family has been determined to focus on two outcomes; they will not be beaten by his death, and something good will come from it. Since the charity was founded, Mizen Foundation, has worked tirelessly to create a legacy of peace in Jimmy's name; helping young people to fulfil their potential creating safer and peaceful communities.



If you need further information or photos then please email hello@mizenfoundation.org



How to pay money in and Gift Aid information

Online

You can donate directly to us
via JustGiving or by bank transfer:

The Mizen Foundation
Co-Operative Bank
Account number: 65969115
Sort Code: 089299

By post

We do not recommend sending cash
donations via post, however, to send
a cheque please make it payable to
The Mizen Foundation and send it to
our office.

If you have raised money through
sponsorship, then please bring the cash
to our office with your sponsorship forms,
along with a completed Gift Aid Donations
Form so we can process the donations. To
arrange an appropriate time to do this
then please email hello@mizenfoundation.org
or phone our office on [02088514515](tel:02088514515).

Mizen Foundation
11 Dallinger Road
London
SE12 0TJ

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Please make sure you don't
forget about Gift Aid. For
every £1 your supporters
donate (provide they pay tax
at the time of donation),
The Mizen Foundation are
able to claim an extra 25p
from the taxman.

This extra money can make a
huge difference to our work
with young people, so please
do encourage your eligible
supporters to say that they
are happy for us to claim
Gift Aid on their donations
when they fill in your
sponsorship form.





In detail: Host your own Quiz Night

A how to guide

Setting up a Quiz Night is a great way to bring friends, family and your community together for a fun and social evening. Here are some simple steps to follow to make sure your night is a success.

Find a suitable venue that has drinks and snacks available throughout the evening

Set a date and your fundraising target. When choosing a date, remember to check whether it clashes with any other events going on and make sure your fundraising target is achievable

Set an appropriate entry fee. This will determine the amount of money you raise. Our supporters usually charge between £5 and £10 entry. You may decide to collect the entry fee on the night, or you could use an online ticket system such as Eventbrite. This means you don't have to handle cash on the night, however, you will have to account for the fees that online ticketing systems charge

Decide on your questions and select a Quiz Master. Luckily, there are a number of free resources online for you to use when sourcing questions. You'll need an MC for the evening and remember to also consider whether you'll need a PA system

Promote your quiz. Social media is a great, and more importantly, free way of promoting your quiz night. Setting up a Facebook event will help get your friends and family involved, however, to reach a wider audience you may need to think about publicising your event on community groups and local forums. Posters and leaflets are also a great way to promote in local businesses, however, you'll need to factor in the cost of printing

You may consider also holding a raffle on the night. This is a great way to help you reach your fundraising target and reward your supporters on the night

So the winners don't leave empty handed, perhaps think about getting local businesses to donate prizes



Your details

Title _____ First name _____ Surname _____

Full home address _____

Country _____ Postcode _____

Please treat as Gift Aid donations
all qualifying gifts of money made:

Please tick all boxes you wish to apply.

Today In the past 4 years In the future Make a recurring gift

Amount donated £

Reason

Payment method (please tick)

Cheque (including CAF cheques)

Cash payment

Bacs payment

Account number: 65969115 Sort Code: 08-92-99

Boost your donation by 25p of
Gift Aid for every £1 you donate

Add Gift Aid

I am a UK Taxpayer and understand that if I pay
less Income Tax and/or Capital Gains Tax in the
current tax year than the amount of Gift Aid
claimed it is my responsibility to pay any difference.
I understand the charity will reclaim 25p of tax
on every £1 that I have given and that other taxes
such as Council Tax and VAT do not qualify.

"It has been estimated that as much as £750
million is lost each year in unclaimed Gift Aid,
as eligible donors don't always tick the box."

Please notify The Mizen Foundation
or CASC if you:

- Want to cancel this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains.

If you pay Income Tax at the higher or additional rate and want to receive the
additional tax relief due to you, you must include all your Gift Aid donations on your
Self Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Supporter signature _____ Recipient signature _____

Date _____ Recipient signature _____

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